

Mengyue (Yue) Wu

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EDUCATION

Harvard University

M.A. Regional Studies East Asia

Cambridge, MA

September 2020 - May 2023

New York University

B.A. Art History, GPA 3.86/4.00

New York, NY

September 2014 - May 2018

- Honors: *magna cum laude*, Honors Thesis, Dean's List (2014-18), Presidential Honor Scholar (2015-18)

PROFESSIONAL EXPERIENCE

Universal Resort Beijing

Consultant, supervised by MIT China Lab

Cambridge, MA (remote)

February 2022 - present

- Work collaboratively with senior leadership to tackle critical issues in government regulation and customer experience demand in a post-Covid environment; provide work plan, conjoint analysis, and project report
- Conduct interviews with leading tech & entertainment innovators including TikTok app developers, MIT Media Lab, to seek potential solutions in digital experience transformation and long-term capital investment opportunities

Xu Bing Studio

Project Manager

Beijing, China

September 2018 - April 2020

- Administered 30+ art projects, commercial collaborations and interviews with World Economic Forum, BBC... connected with the first-tier media and museum resources, promoted the artist to a global audience
- Negotiated and managed a total of billion-yuan sales of artworks from price inquiry to acquisitions, identified potential sponsors, sustained long-term client liaisons through invitations, studio visits and newsletter updates
- Organized legal paperwork for the past 10 years and created an excel archive system that digitized all contracts, allowing easy access to check to review past-due payments and insurance claims
- Coordinated 2 major exhibitions of artist Xu Bing, including the 1st overseas tour of his solo show in Jakarta; managed international shipping and spent 3 weeks in Jakarta overseeing the installation and the grand opening

Power Station Shanghai (PSA)

Curatorial Project Leader

Shanghai, China

December 2020 - April 2021

- Led a team of 2 web developers, 5 designers, 12 artists and negotiated with leading Chinese tech companies including Tencent to accomplish this groundbreaking online art exhibition "Flatland Guerrillas"[link]
- The proposal and demo won the most influential curatorial competition in China, the exhibition traveled to museums of Central Art Academy and Sichuan Art Academy, and I gave lectures at 10+ major art institutions

HiShorts! Film Festival

Event Coordinator

Xiamen, China

September 2020 - January 2021

- Designed 14+ film forums with a limited budget and tight schedule, coordinated 40+ high profile guest speakers including Palme d'Or winner Ruben Östlund, Dir. Lee Chang-dong...
- Assisted internship & volunteer program by drafting hiring posts, reviewing applications, selecting applicants, managing intern tasks, and arranging orientation and training; led 3 interns and 3 volunteers in my team

Curation and Event Planning

Cambridge, Shanghai 2020-2022

- Curated 3 art exhibitions at MadeIn Gallery, Func Gallery, OCT
- Published 10+ articles and reviews in IDEAT, The Paper, Grey Art Gallery Blog, Yuelai Archive
- Organized 2022 Harvard East Asia Conference at Harvard East Asia Society

SKILLS AND INTERESTS

- English - Fluent; Mandarin - Native; French – Beginner
- Skills: Video Editing (Final Cut Pro, Premiere), Microsoft Office Suite, Design (Photoshop, Premiere, Illustrator)
- Interests: Arts & Films, Roadtrips, Photography, Calligraphy, Painting, Rock Climbing